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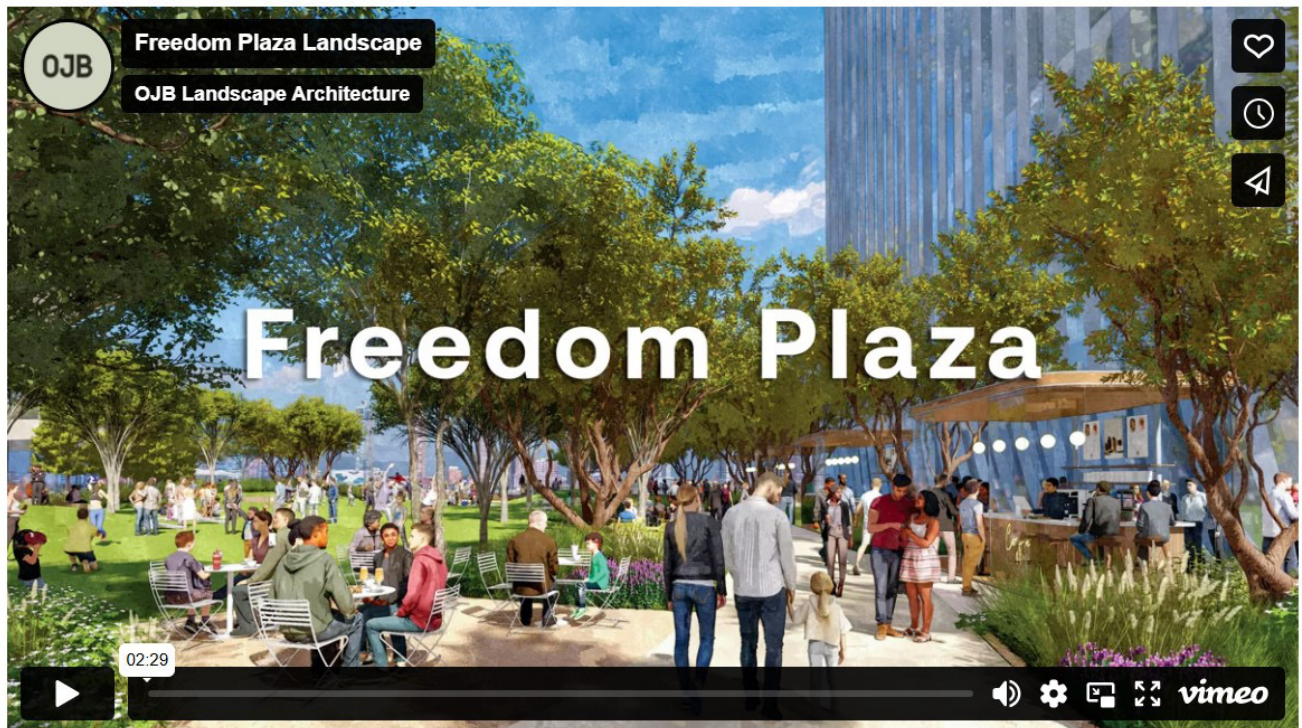
Off The MRKT - Where New York's, Real Estate, Life Style, and Culture Converge

REAL ESTATE FOOD & WINE THE LOOK EVENTS ABOUT

A Walk Through Freedom Plaza: NYC's Next Iconic Green Space

MARCH 21, 2025 IN THE LOOK

In an ambitious effort to redefine Manhattan's urban landscape, Soloviev Group has unveiled new details of Freedom Plaza, a transformative nearly five-acre green space designed by award-winning OJB Landscape Architecture. Located from 38th to 41st Street east of First Avenue, Freedom Plaza promises to become New York City's next iconic retreat, blending lush gardens, community spaces, and breathtaking riverfront views.



Visitors entering Freedom Plaza will immediately be captivated by an expansive 18,000-square-foot central lawn, meticulously landscaped with 350 trees spanning eight different species. Accessible pathways totaling over a mile invite exploration through intimate garden spaces, scenic overlooks, and the impressive 700-foot East River Promenade, offering stunning vistas of the city and waterfront.



Photo Credit OJB Landscape Architecture/Soloviev Group

Thoughtfully designed amenities enhance the community experience, including a 7,000-square-foot children's play area featuring engaging natural elements, climbing structures, and spaces suitable for all ages. A serene 6,000-square-foot water garden offers tranquil seating amid cascading water features, while multiple food kiosks throughout the park foster social interaction and leisurely dining.



Photo Credit OJB Landscape Architecture/Soloviev Group

“Freedom Plaza is a commitment to creating an inspiring place where memories are made,” says Michael Hershman, CEO of Soloviev Group. Jim Burnett, President of OJB Landscape Architecture, adds, “Every detail has been carefully crafted to inspire and engage visitors.” As construction progresses, Freedom Plaza is poised to become more than just a park; it will be a dynamic urban sanctuary, significantly enriching Manhattan’s East Side.

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